



Sponsorship & Donations Document



*Albany Creek
Swim Club would
like to invite you
to support your
local community.*



Invitation to Sponsor Albany Creek Swim Club

Albany Creek Swim Club fosters participation at all levels of swimming – from our youngest swimmers swimming 12.5m with a buddy to our more experienced swimmers competing on the international stage.

From October to March we run weekly Club Nights where all our swimmers are able to enjoy the fun, friendship and fitness of participating in our member-only meets.

As one of Brisbane Swimming's Premier Clubs we have a large team of swimmers that compete at Club, Brisbane, Queensland and National swimming events. Our swimmers have enjoyed some fantastic achievements over the years at State and National level, breaking many records and competing all the way up to International level including the Youth Oceania Championships, Junior Pan Pacific Games, Olympic Games and World Championships.

Our success in the pool is directly attributed to an effective and valued partnership with the Albany Creek Leisure Centre Squads Program and our shared highly respected and successful coaching team. Our success is secured by our fantastic volunteers including our Committee and engaged parents. We invite you to join us.

How will Sponsorship or Donation Help?

Your sponsorship or donation not only assists us create a stronger and better swimming club but also helps us to raise funds to provide significant improvements to our Club and assist us acquire advanced equipment which will substantially improve training, coaching and member development.

Our Club offers a range of opportunities for children of all ages to experience the fun, fitness and friendship of participating in swimming. We are an inclusive Club that supports multiclass athletes (athletes with a disability). Events we host include multiclass events and awards so that all swimmers are able to participate at our meets. Your support enables us to continue to offer these sorts of programs. Swimming is a great sport for all ages. Your support will also help us further develop our Club and provide a broad range of opportunities for swimmers of all ages and abilities and invest in new equipment that will enhance training methods and support us to provide reliable and professional competitive swim meets.

A key part of our Club culture is acknowledging athlete achievement when they qualify for Metropolitan, Queensland or National competitions through the provision a uniform item. Your support enables us to



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provide these items at no charge to our swimmers – and if you take up one of our sponsorship packages, your logo will be proudly displayed on these items.

Albany Creek Swim Club is offering a variety of sponsorship options and opportunities where your business could assist us in making the Club bigger and better for our swimmers and our community.

Why Be Involved?

With more than 360 Club members, 550 Followers on Facebook and Club swimmers attending Brisbane, Queensland and National events, your exposure through sponsorship is guaranteed to reach swimming families (past and present), their extended families and their broader networks.

The Albany Creek Swim Club offers a great platform for you to partner with us to promote your business and build your profile within the local area.

Our Promotional Plans

Our 2019/2020 Sponsor Packages offer a range of marketing. Along with extensive communication with

the swimming families at Club Nights and swimming events, we have:

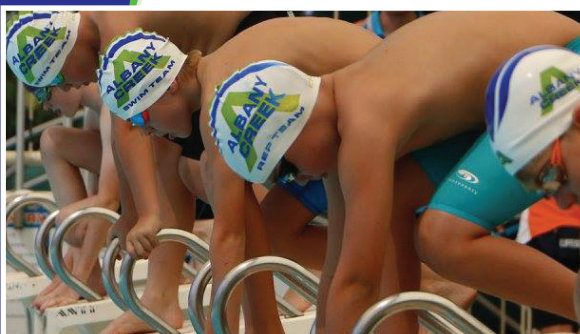
- Club Website - <https://albanycreek.swimming.org.au>
- Facebook Page <https://www.facebook.com/AlbanyCreekSwimClub>
- Annual Report
- Handbook
- Meet Program

which all provide opportunities to promote our sponsors.

Promotional Time frame

Your sponsorship is for the 2019-2020 season which is from 1 July 2019 to 30 June 2020.

Your business will continue to be promoted from confirmation of sponsorship and throughout the swim club season to 30 June 2020. The timeframes for logos on t-shirts are very strict so sponsorship needs to be secured by early September for you to take full advantage of our sponsorship packages. The quicker you act the greater your value!



Sponsorship Opportunities

PLATINUM SPONSOR: \$2000 CASH (Only 1 Available)

We have an opportunity for one Platinum Sponsor. In return for your cash donation, we offer the following promotions for your business:

- Cash donation

Your logo on the following uniform items:

- Open Nationals Team Uniform –
Logo size Medium
- Age Nationals Team Uniform –
Logo size Medium
- National Open Water Team Uniform –
Logo size Medium
- Logo on State Team Uniform –
Logo size Large
- Logo on Brisbane and State Relay Team
Uniform – Logo size Large
- Logo on Senior Mets Uniform –
Logo size Medium
- Logo on Junior Mets Uniform –
Logo size Medium

* Note – Logo sizes are described here as relative sizes. Each event has guidelines as to the size of logos allowed on team uniforms which the Club must abide by. Logos on uniforms are printed in single colour.

- Your business verbally acknowledged as our Platinum sponsor at Club Nights and Club Meets.
- Facebook Posts to our public facebook page acknowledging your contribution throughout the season – 4 Posts
- Advertisements in the following Club documentation (copy supplied by sponsor):
 - o Handbook – Full page
 - o ACSC Race Meet Program – Full page
 - o Annual Report Advertisement – Full page

Promote your business to a large and supportive audience including our swimming families and friends, and the wider community.



Sponsorship Opportunities

GOLD SPONSOR: \$1000 CASH (Only 1 Available)

We have an opportunity for one Gold Sponsor. In return for your cash donation, we offer the following promotions for your business: Your logo on the following uniform items:

- Logo on State Team Uniform –
Logo size Medium
- Logo on Brisbane and State Relay Team
Uniform – Logo size Medium
- Logo on Senior Mets Uniform –
Logo size Medium
- Logo on Junior Mets Uniform –
Logo size Medium

* Note – Logo sizes are described here as relative sizes. Each event has guidelines as to the size of logos allowed on team uniforms which the Club must abide by. Logos on uniforms are printed in single colour.

- Your business verbally acknowledged as our Gold sponsor at Club Nights and Club Meets.
- Facebook Posts to our public facebook page acknowledging your contribution throughout the season – 3 Posts
- Advertisements in the following Club documentation (copy supplied by sponsor):
 - o Handbook – Full page
 - o ACSC Race Meet Program – Full page
 - o Annual Report Advertisement – Full page



Sponsorship Opportunities

SILVER SPONSOR: \$750 CASH (Two Available)



We have an opportunity for two Silver Sponsors. In return for your cash donation, we offer the following promotions for your business:
Your logo on the following uniform items:

- Logo on Senior Mets Uniform –
Logo size Medium
- Logo on Junior Mets Uniform –
Logo size Medium

* Note – Logo sizes are described here as relative sizes. Each event has guidelines as to the size of logos allowed on team uniforms which the Club must abide by. Logos on uniforms are printed in single colour.

- Your business verbally acknowledged as our Silver sponsor at Club Nights and Club Meets.
- Facebook Posts to our public facebook page acknowledging your contribution throughout the season – 2 Posts
- Advertisements in the following Club documentation (copy supplied by sponsor):
 - o Handbook – Half page
 - o ACSC Race Meet Program – Half page
 - o Annual Report Advertisement – Half page

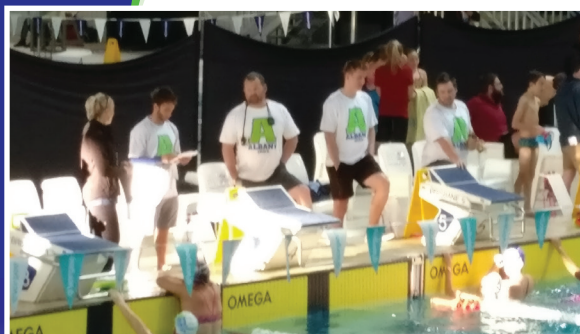
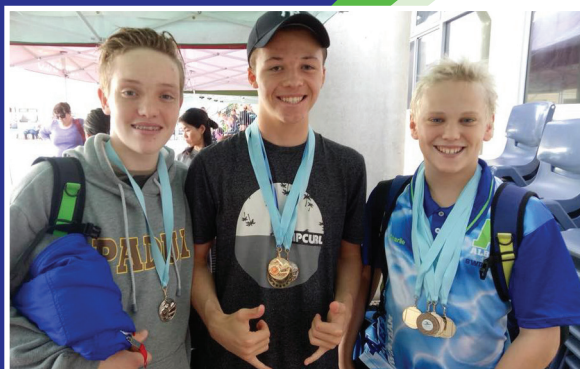
We are happy to work with you to determine the best way for your business to connect with our swimming families and community, so that you see a good return for your investment.

Sponsorship Opportunities

BRONZE SPONSOR: \$500 CASH (Unlimited)

We have opportunities for Bronze Sponsors. In return for your cash donation, we offer the following promotions for your business.

- Facebook Posts to our public facebook page acknowledging your contribution throughout the season – 2 Posts
- Advertisements in the following Club documentation (copy supplied by sponsor):
 - o Handbook – Half page
 - o ACSC Race Meet Program – Half page
 - o Annual Report Advertisement – Half page



Promote your business to a large and supportive audience including our swimming families and friends, and the wider community.



Invitation to Donate to Albany Creek Swim Club

Albany Creek Swim Club has partnered with the Australian Sports Foundation to offer you the opportunity to make a tax deductible donation to the Albany Creek Swim Club to support our programs outlined above. If you do not need the promotional opportunities included in our sponsorship packages then a tax deductible donation is a great way to support the Club.

As a Deductible Gift Recipient, the unique purpose of the Australian Sports Foundation is to enable donors to claim a tax deduction for donations made to sporting projects. Over the last 30 years, the Foundation has helped increased funding to all levels of sport by more than \$345 million! In simple terms, for every donation of \$2 or more, the Australian Sports Foundation provides you a receipt which you can then use to claim your tax deduction for the donation. Depending on your income bracket, this can be up to half of the total amount of the donation.

The Albany Creek Swim Club sports project can be viewed here:

<https://asf.org.au/projects/albany-creek-swim-club/>

You can donate via credit card, cheque or EFT.

Your donation can be made here:

<https://asf.org.au/donate/albany-creek-swim-club/>



A tax deductible donation is a great way to support our swim club.

2019-2020 Sponsorship Form

Please fill out this form to confirm your chosen sponsorship package.

Completed forms can be returned to Leigh and Lee-Anne at sponsorship.acsc@gmail.com

Please contact us with any questions.

CONTACT INFORMATION:

Name/Company: _____

Contact Person: _____

Type of business: _____

Contact E-mail: _____

Company Website: _____

Contact Phone: _____

Facebook Page URL: _____

Contact Address: _____

SPONSORSHIP PACKAGE SELECTION

Please select your sponsorship package, as outlined in the sponsorship proposal:

☐ Platinum Sponsorship

☐ Gold Sponsorship

☐ Silver Sponsorship

☐ Bronze Sponsorship

Signature _____

Date _____

Payment Information:

Direct Deposit – Please advise if you require an invoice

Account Name: Albany Creek Swim Club Inc

BSB: 034 272

Account Number: 153655

Please include Business Name in Description/Reference



Location:

Cnr Old Northern Road & Explorer Drive

ALBANY CREEK QLD 4035

Postal Address:

PO Box 386

ALBANY CREEK QLD 4035

ABN 66 718 397 600

Thank you in advance for your generosity & we look forward to your support.